

Wonder How

Digital Solutions



Social Media



Web/App Design



Branding

“ Add pixie dust to your products and services ”



Wonder who are we?

WonderHow is a leading digital solution firm, offering solutions in Social Media Management and Consultancy, Web and App Development, and Branding. Our services includes strategy, design, development and deployment.

Wonder what we do?

Developing strategies to digitize businesses & uplift customer experience through updated content, interactive designs, authentic copywriting and dynamic strategies.

Wonder why social media?

Create brand awarness, build a network of their own, add credibility to their name, and stay current with the latest trends in their respective industries.

Social Media Management



SOCIAL ACCOUNT SETUP
Developing business pages on different social media platforms.



SOCIAL MEDIA STRATEGY
Positioning and targeting on social media



SOCIAL MEDIA PLAN
Social Media Calendar in accordance with strategy



CONTENT CREATION
Copyrighting, image, design, video, slideshow and canvas



POSTING
Tracking the peak time for maximum post reach



SOCIAL MEDIA LISTING
Tracking the brand mention and responding to them



BUSINESS PAGE OPTIMIZATION
Optimizing the page to get higher rank in relevant categories



INCREASE NETWORK POPULARITY
Increasing fan base in targeted audience

Social Media Consultancy

- WonderHow program provides guidance towards the success and helps to manage your social media strategy on your behalf; so that they can maximize its effect and improve results.
- Develop Social media strategy: includes programs that define the best possible use of social media marketing techniques that helps in increasing visibility, followers, and traffic.
- Give guidance in targeting:



Geo Targeting
(Based on city, region or country)



Interest Targeting
(Based on different interest group)



Demographic Targeting
(Based on gender, age, relationship status, income, job title, education qualification, etc)



Behavior Targeting
(Based on travel, use of technology, events participation, etc)



Look-a-like audience targeting
(Based on the existing audience, finding the new one similar to before)



Custom Audience Targeting

- Utilizing social media tools and social media marketing knowledge appropriately to form effective online marketing strategies, which can also be reflected in the company's products and services.
- Educating management on how to incorporate the various tactics into the marketing plan.
- Evaluating industry best practices and implementing them for the benefit of the client.
- Reviewing the monthly performance of social media activity in accordance with best practices and trends, analyzing any shortfall, providing suggestions for improvement, and choosing the best possible alternative.

Facebook

Make Post Photo/Video Album Live Video

What's on your mind, Name Surname?

Photos/Videos Feeling/Activity

Sauce Lebanon
July 5, 2018



منعتذر عالهزة مبارح
بس كنا عم نجرب
جديد sauce

Like

Lorem, Ipsum

Make Post Photo/Video Album Live Video

What's on your mind, Name Surname?

Photos/Videos Feeling/Activity

le2ene w ta3mene
March 20, 2018



What's your Favorite Wings Dip ?

Buffalo BBQ Plain

Honey Mustard

Like

Make Post Photo/Video Album Live Video

What's on your mind, Name Surname?

Photos/Videos Feeling/Activity

Kronful Happy House
March 20, 2018



WHAT'S A HAPPY HOUSE WITHOUT HER?
HAPPY MOTHER'S DAY!

Like

Make Post Photo/Video Album Live Video

What's on your mind, Name Surname?

Photos/Videos Feeling/Activity

Imad Al-Shmaitilli
February 8, 2018



TRAINING

Like

Make Post Photo/Video Album Live Video

What's on your mind, Name Surname?

Photos/Videos Feeling/Activity

MOS Championship Lebanon
June 9



You are the next National Champion

National Finals*
July 14-16, 2020
*tentative according to national COVID-19 announcements

ITLS
المؤسسة اللبنانية للتربية والتعليم العالي
Makhsomi Foundation

Microsoft Office Specialist
LEBANON CHAMPIONSHIP

Like

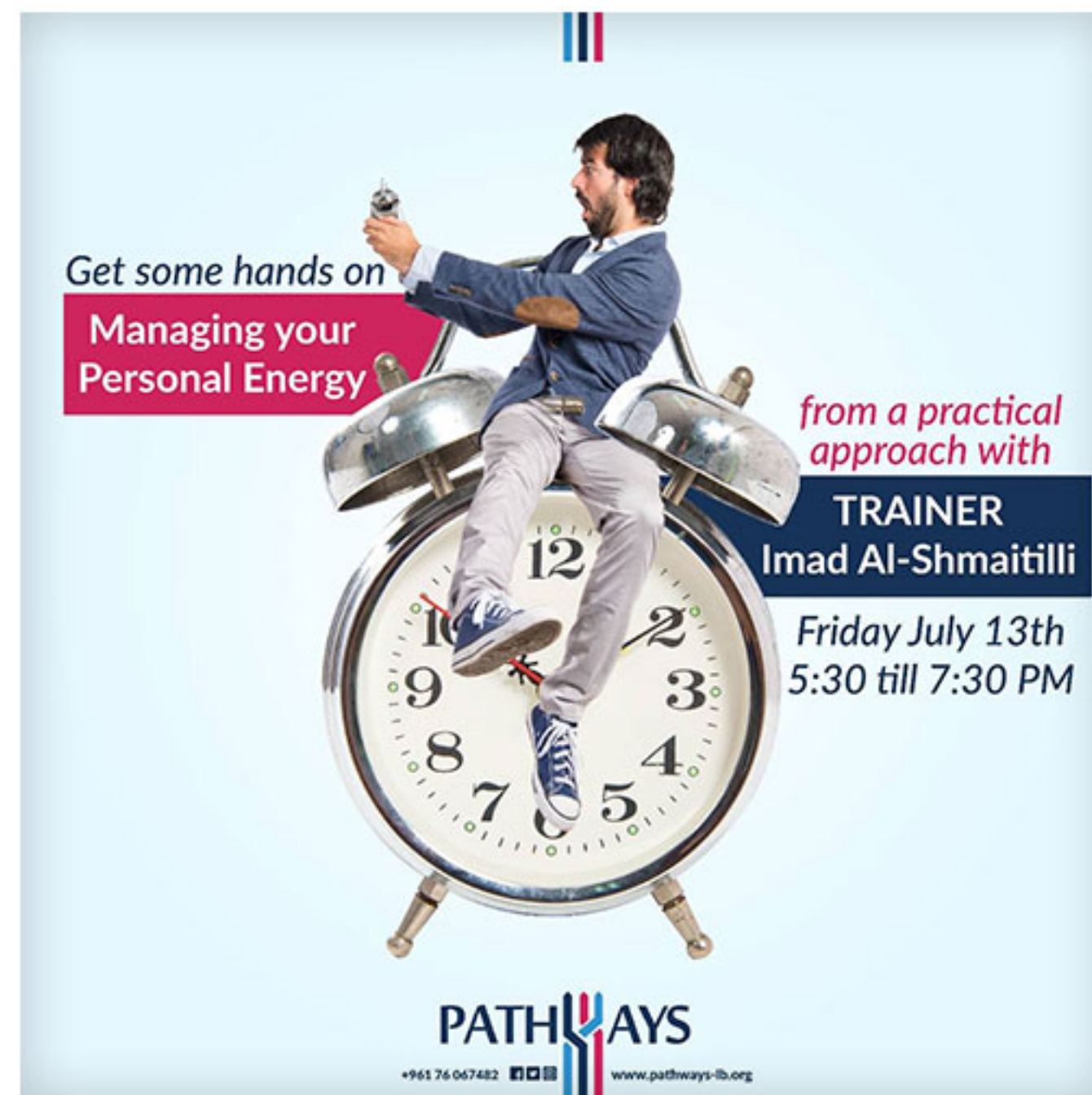
Lorem, Ipsum

Make Post Photo/Video Album Live Video

What's on your mind, Name Surname?

Photos/Videos Feeling/Activity

Pathways
July 10, 2018



Get some hands on
Managing your Personal Energy

from a practical approach with
TRAINER
Imad Al-Shmaitilli

Friday July 13th
5:30 till 7:30 PM

PATHWAYS

Like


Lorem, Ipsum

Make Post Photo/Video Album Live Video

What's on your mind, Name Surname?

Photos/Videos Feeling/Activity

AAZ GROUP
October 8 at 10:00 AM

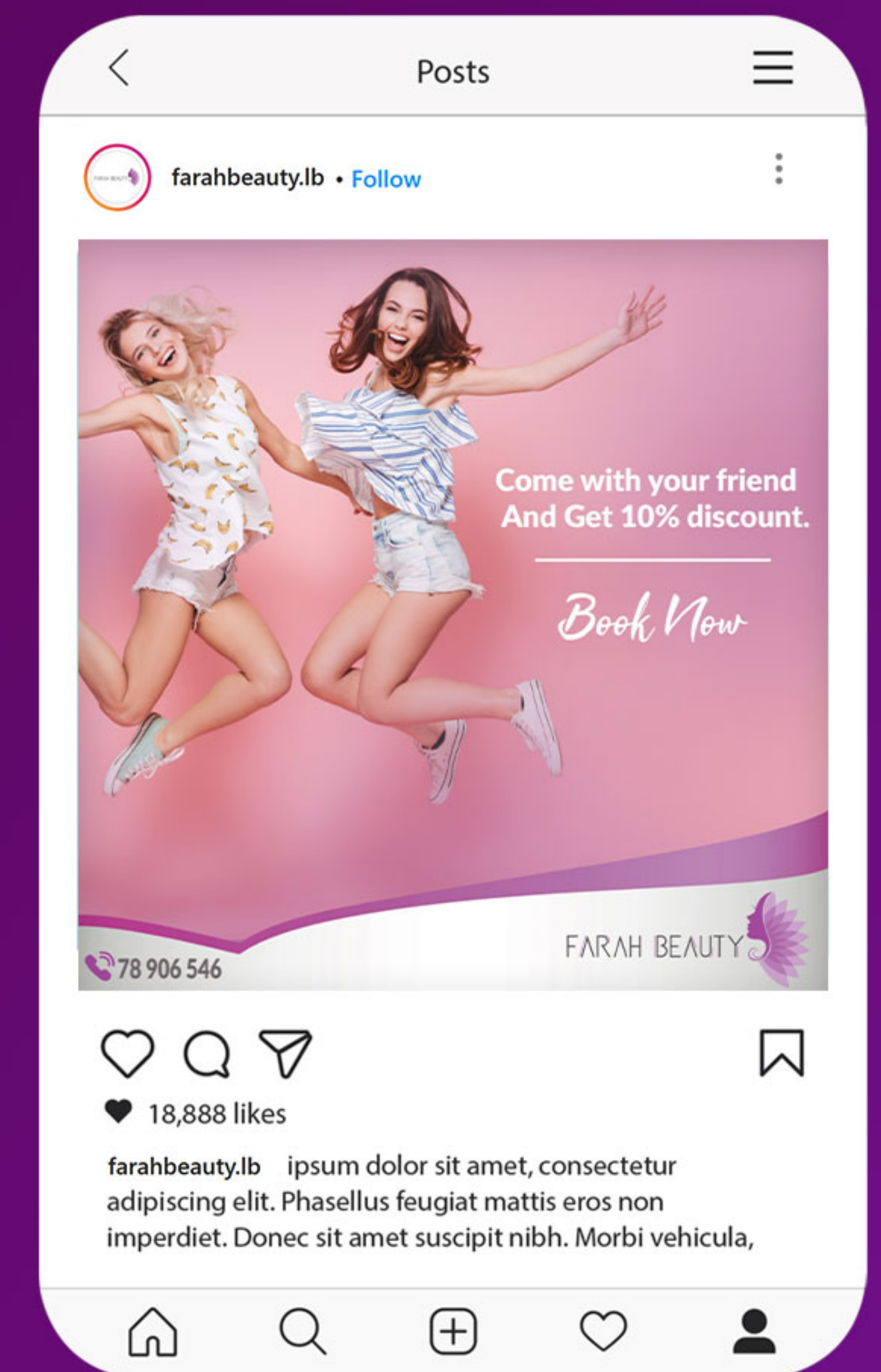
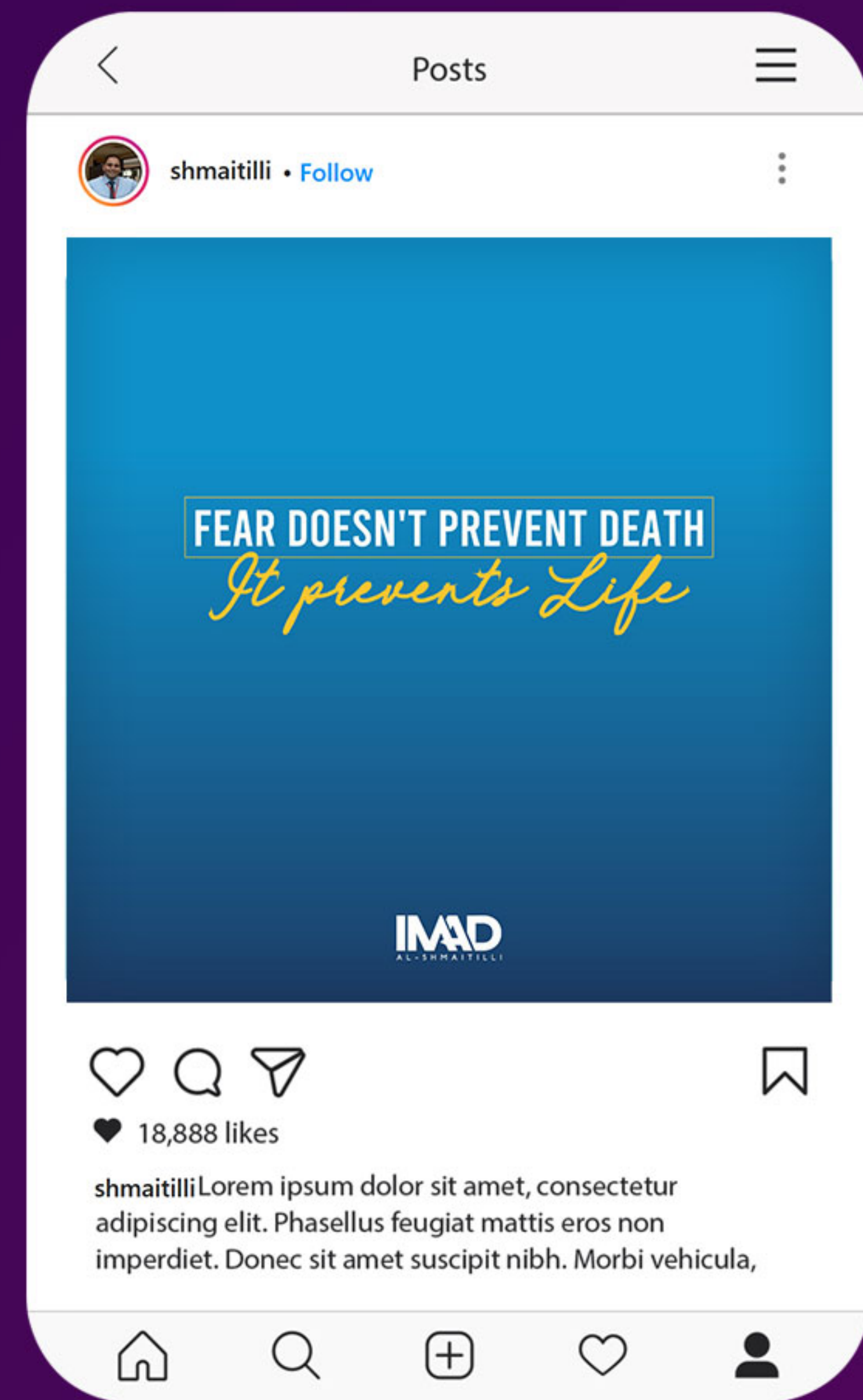


Single Seat Sofa
Available in all colors

Like

Lorem, Ipsum

Instagram



Cross Platform Development



Web Development

We build cross-platform websites that run on both on desktop or mobiles.



App Development

Cross-platform mobile development refers to the development of mobile apps that can be used on multiple mobile platforms. We build cross-platform apps that run on both iOS and Android from a single code base.



App Store Optimization Services

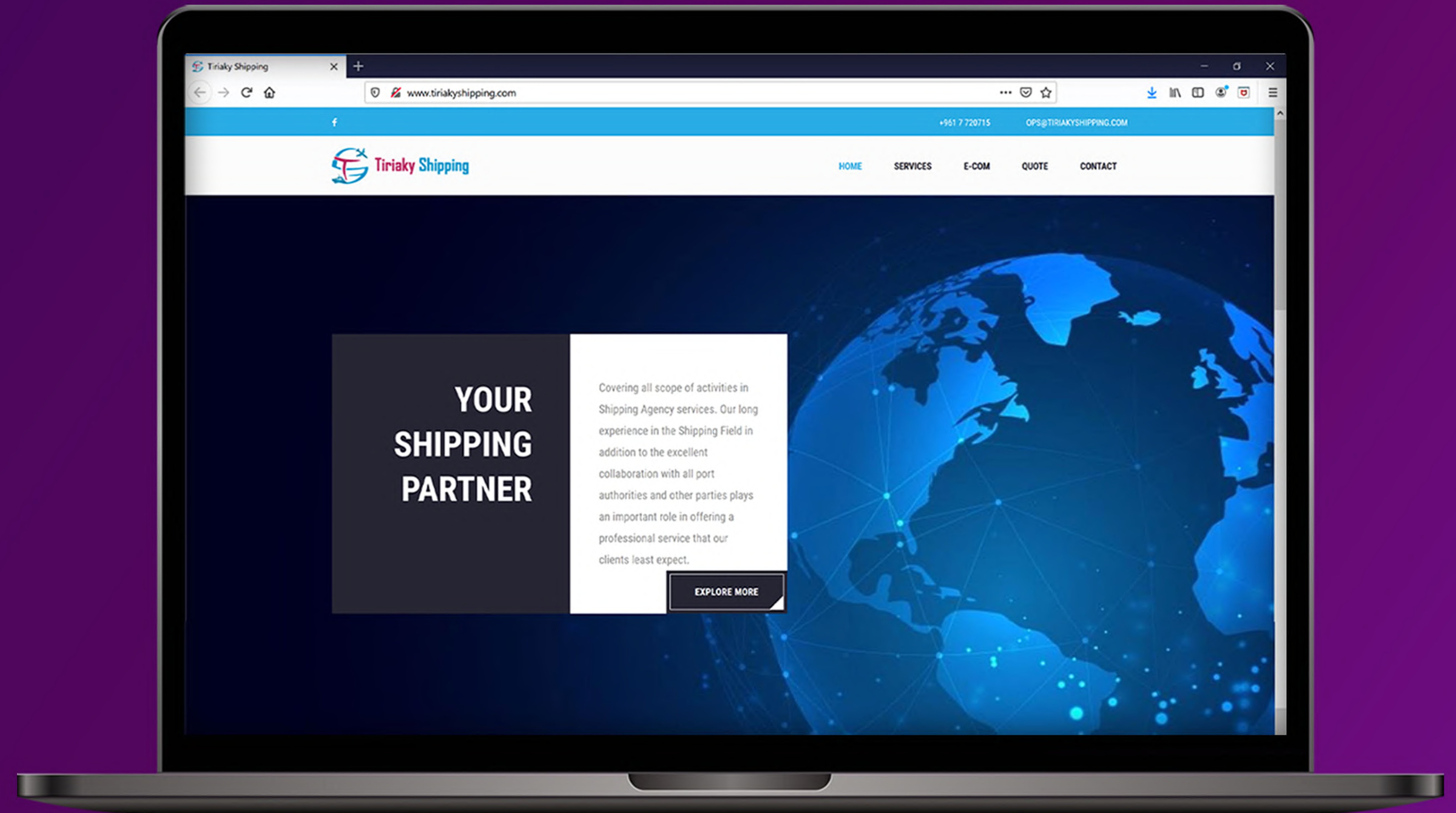
Optimize your application to rank in the top results in the App Store and Play Store to increase visibility and boost conversions, improve app rating within the store and acquire 5-star reviews from users.



Websites and Applications

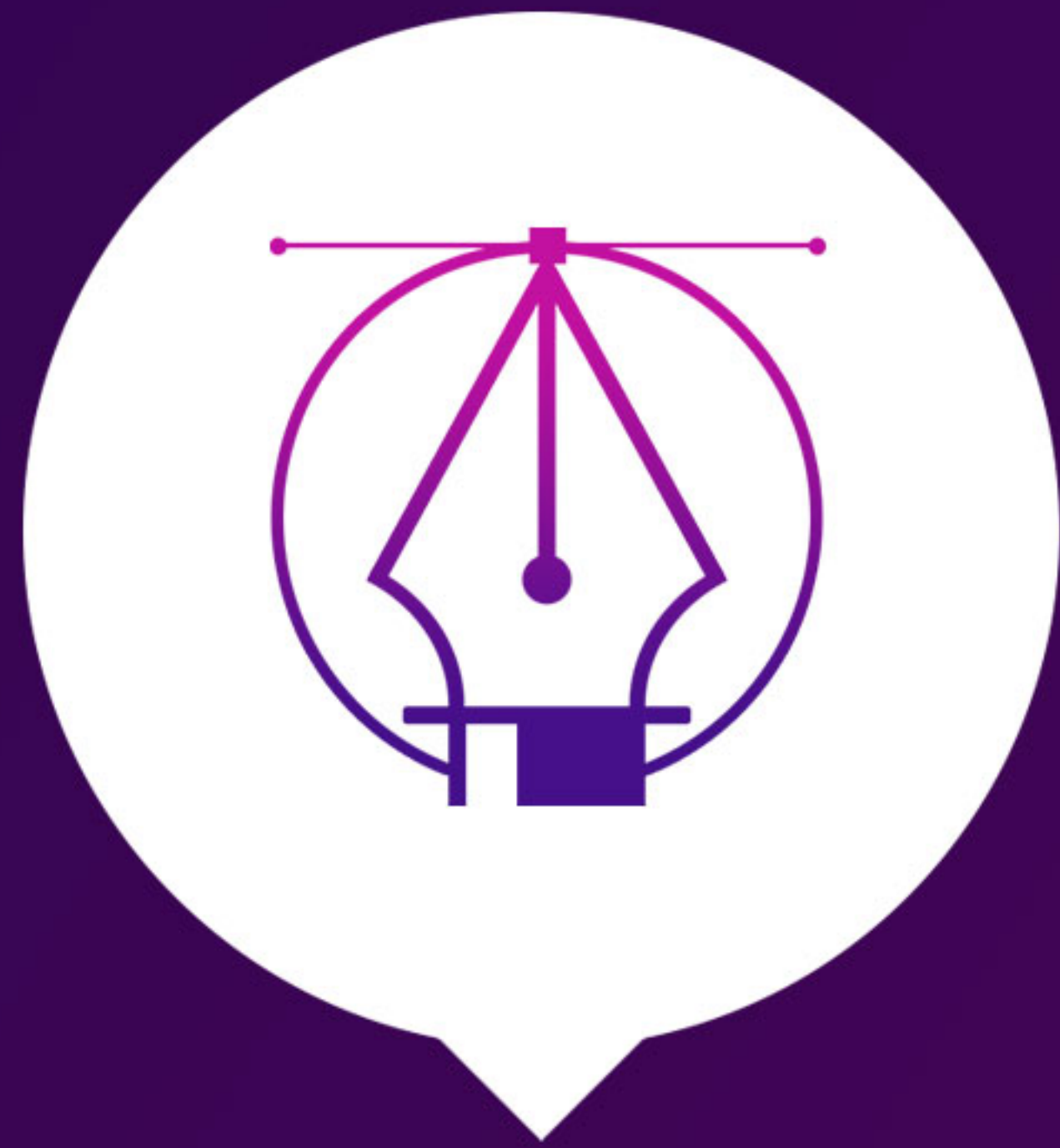


OnSale Application

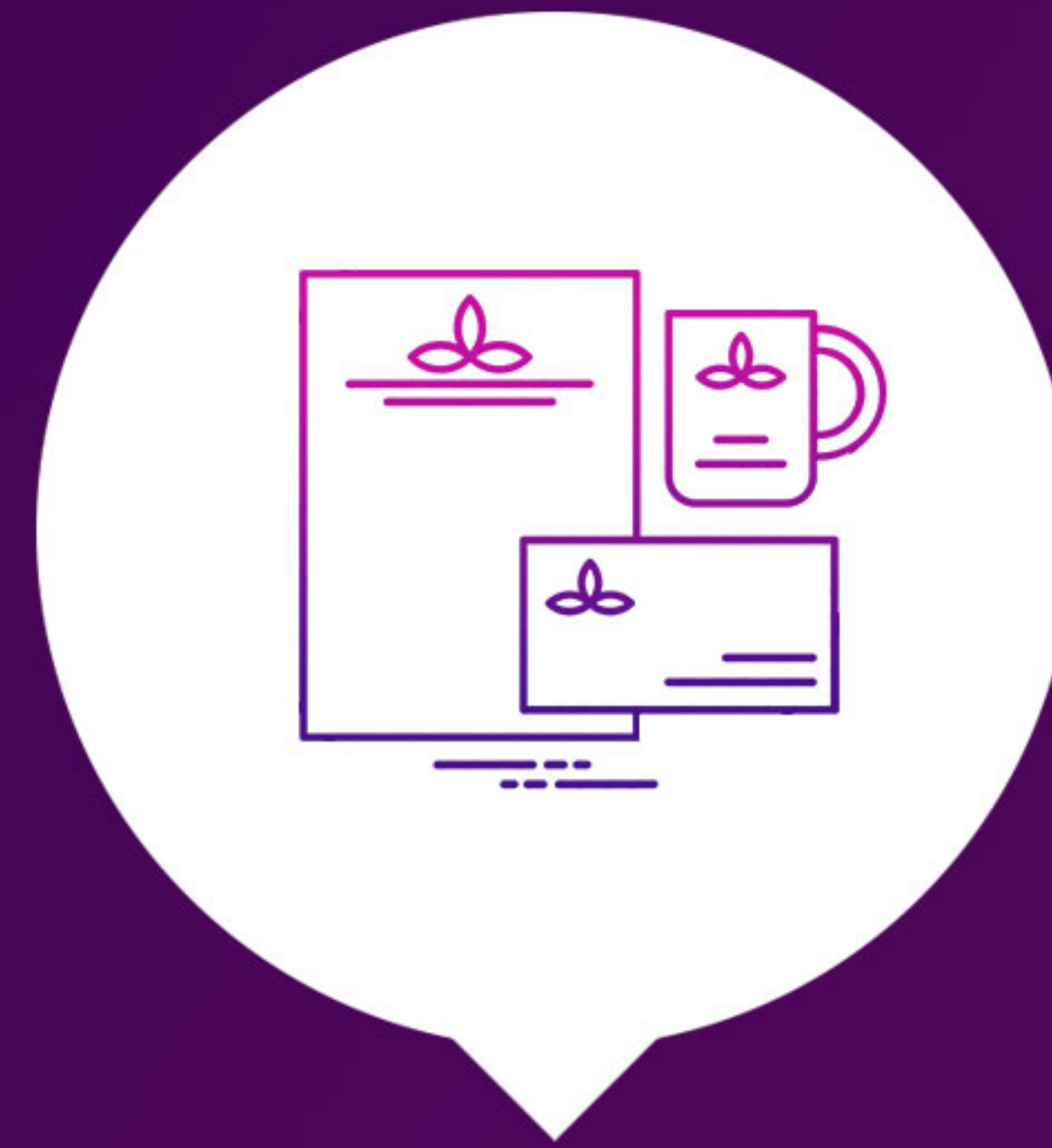


Tiriaky Shipping Website

Branding



Logo Design



Corporate Identity



Menu Design



Packaging / Labeling



Display Stand Design

We provide production services through our trusted partners.

Sectors We Serve



F&B



Tourism



NGO



Retail



Education



Medical Services



Agriculture



FMCG

WonderHow

Digital Solutions



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